



WHERE DIGITAL  
TECHNOLOGY  
AND DESIGN  
PASSION COME  
TOGETHER TO  
CREATE MAGIC.



[sombrilladigital.com.au](http://sombrilladigital.com.au)

# ABOUT SOMBRILLA

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Located in Sydney's South we are a long established Graphic Design & Digital Agency. The main areas of focus for our business are Brand Development, Website Design and Development and Marketing Strategy, helping our clients build strong enduring brands across print and web, social and locally.

Getting to know your business and growing your sales volume is our business and our no.1 focus through developing strong brand images and messages that resonate.

GROW WITH US.



# YOUR BRAND IS OUR BUSINESS

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## BUILDING YOUR BRAND IS WHAT WE DO BEST

Sombrilla has created 100's of brands locally and nationally. Some of the major brands we have worked with are Darrell Lea, Toyota, NAB, Mounties Club, TAB and 100's of SME's.

Knowing who you are and what your clients are looking for, is key to speaking to them in the right places and saying what they want to hear. That's where we come in.

Finding out what your customer's pain points are, and showing you how to provide them with a solution and the right messages is our key focus.

GROW WITH US.



# WHAT ARE OUR VALUES?

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## Honesty

Good or bad, we will be open and honest with you at all times, if something can save you money we will be suggesting it,



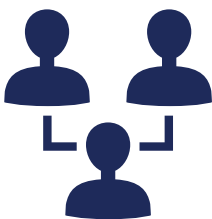
## Punctuality

Time is money and we value YOUR time, so turning up on time and finishing projects on time our mantra.



## Targeted

Staying on point and keeping our eye on the target makes us work efficiently and with a focus on the outcome at all times..



## Collaborative

We work with you, not for you. Our experience allows us the ability to lead you on creative and we listen to you about your business and your goals.

GROW WITH US.



# COSTS? HOW MUCH FOR WHAT?

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BIG OR SMALL BUSINESS ALIKE, THE MAIN CONCERN WHEN STARTING ANY PROJECT IS COSTS AND BUDGETS

The good news is... we have developed comprehensive packages with **fixed pricing** to take the guess work out of worrying about the cost. No more awkward conversations about what you can and cannot afford, its all there is black and white and you choose what suits your personal budget.

Thats why we call them...

## **'YOUR CHOICE PACKAGES'**

Ask us about these or find them on our website under the PACKAGES in the main menu or visit:

[sombrilladigital.com.au/brand-web-pages/](http://sombrilladigital.com.au/brand-web-pages/)

Complete  
*Logo Only  
Packages*

Complete  
*Branding  
Packages*

Complete  
*Website  
Packages*



GROW WITH US.

# OUR PROCESS ONCE YOU ENGAGE US.

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ONCE YOU CHOOSE  
WHICH PACKAGE SUITS  
YOU WE ARE READY!

For a Branding Project we will ask you to fill in an interview form so we can find out all about your business and your customers. Then we can recommend concepts and ideas. For Website Projects we have an website discovery form you will complete so we can setup the wireframe, and design concepts for your new site. For marketing and strategy we will spend time consulting with you to gain insights to help you grow.



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# WHAT DO OTHER CLIENTS SAY?

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WE HAVE OVER 35 GOOGLE REVIEWS AND YOU CAN READ THEM ...just type Sombrilla Digital in google search and read reviews under our map. Here are a few below...

“ Thank you Sombrilla Digital. Your advice and suggestions around our SEO issue was much appreciated. Sombrilla Digital assisted my business in Pinstripe Recruitment to produce facebook custom designed posts for the jobs list, which created a really professional look to all of the facebook posts we did.

Sombrilla Google Review ”

“ Sombrilla have been our website and design company for over 5 years. We started out with Sombrilla by asking them to design our new logo and brand tagline. They spent a long time getting to know my business and my values and these were reflected perfectly in our branding.

Sombrilla Google Review ”

“ I approached Sombrilla after reading their google reviews, to produce an urgent website for my roofing business that I needed for a large opportunity, because we actually had no website at all. With minimal input from us, we had a website within 3 days and won the contract! ”

Sombrilla Google Review ”

“ We build spray booths and have a lot of photos of projects that we have finished. Jennifer and her team advised us how best to display the photos and get maximum impact to our website visitors, of the type of projects we do and the quality of the work. What a great job they did and we have now doubled our sales in 12 months.

Sombrilla Google Review ”

# WE HAVE YOU COVERED

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- ✓ Our Experience
- ✓ Our Values
- ✓ Our Prices
- ✓ Our Process

Sombrilla's Creative and Innovative approach, to never stop learning and finding out about new and emerging technologies, keeps us on top of our profession at all times, and you benefit. Let's work together and create magic!.

GROW WITH US.







COLLABORATE

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CREATE

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INNOVATE



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